ABSTRACT

An information search system enabling an information searcher to easily surely judge whether each piece of search target information searched is important to the searcher himself or herself, is disclosed. The information search system implements a function of calculating, when searching for property information on a real estate property that satisfies a search condition specified by a certain user, a degree of fitness indicating how much each piece of property information satisfies the search condition on the basis of a degree-of-fitness calculation function for that user, and a function of enabling each user to change a configuration of the degree-of-fitness calculation function for the user himself or herself.